

IMPRESS
METRO – OUTREACH
25th March 2015

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CEO



Charity Number: 1070582

METRO: About Us

METRO is a leading equality & diversity charity, providing health, community & youth services across London & the South East & national & international projects.



METRO: About Us

We work with anyone experiencing issues related to gender, sexuality, diversity or identity and promote health, wellbeing, equality & participation through five domains:

- **METRO Youth**
- **METRO HIV**
- **METRO Sexual & Reproductive Health**
- **METRO Mental Health & Wellbeing**
- **METRO Community**



METRO: IMPRESS

METRO provided:

- 12 days of Rapid HIV testing in 12 different locations across Kent and Medway, encouraging people to test
- Result in 60 seconds
- Outreach and promotion on HIV, dispelling myths about HIV including risk, transmission and diagnosis
- Free condoms
- Promoted safer sexual health behaviour
- Referrals to other services as necessary such as contraception services



METRO: HIV Outreach

Outreach – what does METRO provide that's different?

- Links into communities that are less likely to access services and more likely to have poorer health outcomes
- Peer-led opportunities to test that encourages communities to test (such as LGBTQ, BME)
- Provides opportunities to test outside of social and health circles (not at GP or local clinic) for fear of discrimination
- Provides opportunities to those who believe there is no recourse to public funds
- Challenge perceptions of HIV and testing
- Engages **men** more than other services



METRO: COMPLEMENTARY SERVICE

METRO complements NHS and other voluntary sector partners by:

- Engaging with clients in an opportunistic and relaxed manner encourages those who are 'service-phobic', primarily men.
- Offering a first-stop alternative to statutory services
- A gateway and introduction to NHS services as we refer, signpost and promote services
- Work with partner specialist groups e.g. HACCO



METRO: IMPRESS ACTIVITY

DATE	VENUE & SCREENS	NUMBER
04/11/2014	DARTFORD HIGH STREET	7
07/11/2014	FOLKESTONE SANDGATE RD PRECINCT	17
08/11/2014	DOVER MARKET SQUARE	12
14/11/2014	ASHFORD	24
15/11/2014	CANTERBURY CENTRAL POSITION	7
19/11/2014	SEVENOAKS	1
21/11/2014	MAIDSTONE	46
24/11/2014	MAIDSTONE	22
25/11/2014	MARGATE	18
28/11/2014	CHATHAM	44
	TOTAL	198

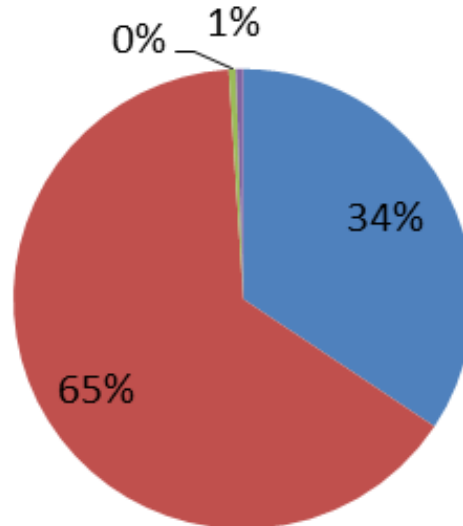


METRO: IMPRESS ACTIVITY

Count of CLIENT NUMBER

Count of CLIENT NUMBER2

Gender of Clients



Gender ▾

Female

Male

Transsexual

(blank)

Values



Charity Number: 1311052

METRO: IMPRESS ACTIVITY

ETHNICITY	NUMBER	%
White British	139	70.20%
White - Other	26	13.13%
Black African	17	8.59%
Pakistani	3	1.52%
Asia - Other	3	1.52%
White/Black Caribbean	2	1.01%
Not Stated	2	1.01%
Black Caribbean	1	0.51%
Chinese	1	0.51%
White/Black African	1	0.51%
Travelling Community	1	0.51%
Black - Other	1	0.51%
Other	1	0.51%
Grand Total	198	100.00%

SEXUALITY	NUMBER	%
Heterosexual	163	82.32%
Bisexual	17	8.59%
Gay	13	6.57%
Other	2	1.01%
Lesbian	2	1.01%
N/A	1	0.51%
Grand Total	198	100.00%



METRO: IMPRESS ACTIVITY

No positive clients were identified through the outreach programme on this occasion however risk factors are high.

New Partner Last 3 Months	61	31%
2 or more partners in 12 months	80	40%
Known HIV+ Partners	10	5%
Partners not from the UK	57	29%
IUD / Partners	15	8%
Medical Treatment outside of UK	22	11%
Blood Transfusion	8	4%
Gay / Bisexual	34	17%
Bought / sold sex	13	6.5%
Partners with above risks	22	11%

METRO: SUMMARY

SUMMARY:

- Outreach in then community reaches those most at risk and those who are not regular attendees at statutory services
- Outreach reaches more men than statutory services
- Outreach can be a gateway to further services as promotion and education is a key factor of delivery
- Outreach is an important and respected element of the health models and we complement the local provision

Thank You

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